

Oregon Label Requirements For Extracted Honey

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General Label Requirements (Federal and Oregon)

1. Product Identity: "HONEY" must be prominent and not less than 1/2 the size of the largest font used.
2. Net Weight in Avoirdupois and Metric must be in bottom 1/3 of the label
Note: avoirdupois must be in ounces, metric weight is in (grams), use parens around the grams
One pound of honey would be labeled: 16 oz. (454 g)
3. If there are any added ingredients (for example flavoring), the jar no longer contains 100% Honey and an ingredient list must be provided. (see note 4)
4. Name and Address of Manufacturer
Note: must be physical address or web site with street address, city, state and zip code - P.O. box is not allowed (see note 1).
5. Smallest print size: lower case "o" is equal to or greater than 1/16 inch.
6. A split label is acceptable.
The principal display must contain, at minimum, the name of the product (honey) and the net weight.
Other information may be placed on the back panel.

Farm Direct Marketed Honey – (ORS 616.680 and OAR 603-025-0215)

"Honey which the beekeeper produces, extracts, and sells directly to retail customers".

Farm Direct Venue Examples:

Farmer's Markets Buying Clubs Roadside Stands
CSA organizations Drop Sites Church Bazaars

Farm Direct Label Requirements

1. General Label Requirements (see above) as required under OAR 603-025-0265(3)
2. Address on the Farm Direct label must contain COUNTY
3. **"THIS PRODUCT IS NOT PREPARED IN AN INSPECTED FOOD ESTABLISHMENT."**
4. **"NOT FOR RESALE"** (2. and 3. must be bold, in caps. Little "o" of the font used no less than 1/16 inch)
5. Producers with 20 hives or fewer are exempt from #2 - 4

Requirements For Type of Enterprise

Specific label details are described in federal labeling law 21 CFR 101 (adopted under OAR 603-025-0190)

20 Hives or fewer (need exemption – link to form on p.2 of this document)

General Label Information

No inspection required, no licensing required, no fees

May wholesale to retail stores (see note 2)

> 20 Hives and elects exemption from licensing and inspection (Farm Direct)

Farm Direct Label Requirements and general labeling requirements on label

No inspection required, no licensing required, no fees

May only sell direct to consumer in Farm Direct venues. (see note 3)

>20 hives (commercial honey producer)

Required Label Information,

Inspection required, licensing required, fees required.

May sell retail (consumer direct) and wholesale

Notes:

- 1) The street address (address, city, state and zip code) must be stated on the label or in a current directory. Many firms have placed their street address (which can be the manufacturing address, or separate physical office that is accessible to the public) on their website. The FDA does not currently recognize a website as a current directory. However, a firm may establish a profile on an Internet directory, such as www.dexknows.com, and list the manufacturer name and physical street address. If a physical office address is listed, it must include office hours.
- 2) Retail stores are wholesale accounts. Retail sales are only directly to the consumer, but exempt hobby producers (20 hives or less) may wholesale to stores.
- 3) May consign to other agricultural producers, not stores. Some produce stands would qualify as agricultural producers that can consign honey sales.
Wholesale (greater than 20 hives) is prohibited unless licensed and inspected.
- 4) Honey in the comb, cut comb honey or chunk honey must include an ingredient list stating "honey and beeswax".

Resources:

- 1) Honey Processors Exemption Form for beekeepers extracting from 20 or less hives:
<https://www.oregon.gov/ODA/shared/Documents/Publications/FoodSafety/HoneyProcessorsExemptionForm.pdf>
- 2) FDA Food Labeling Guide (2014 draft)
<https://www.fda.gov/food/guidanceregulation/guidancedocumentsregulatoryinformation/labelingnutrition/ucm2006828.htm>
- 3) Honey.com (these may update)
www.honey.com/honey-industry/honey-testing-and-regulations/honey-labeling